

Berk-Tek's New PoE Extender System Wins NPS Award at ISC West 2011

Las Vegas, NV – April 7, 2011 – Berk-Tek, a Nexans Company, an innovative leader in copper and fiber optic cable technology, received the “Best in Network Support Solutions” award for the OneReach PoE Extender system in the Security Industry Association (SIA) New Product Showcase (NPS). This is the first time a cabling manufacturer has won this award.

The New Product Showcase offers an expanded list of product categories and the largest display area ever. For the buying community – dealers, consultants, specifiers, integrators and security professionals – the NPS is a trusted and valued source for information on the latest products and technologies available. Now in its 33rd year, the NPS was established to recognize innovative products, services and solutions in electronic physical security. This is the first year that the Network Support Solutions category has been added to NPS. Other award categories, which totaled 21, included video surveillance cameras and support equipment, video storage and software, intrusion detection, biometrics and access control.

“As surveillance systems are moving towards IP and relying on a structured cabling infrastructure, the award categories are expanding to accommodate these emerging technologies,” explains Mike Connaughton, RCDD, Fiber Optic Products Business Manager at Berk-Tek, who accepted the award from SIA’s CEO Richard Chace at the ceremony. “We are proud to be the first cabling manufacturer acknowledged through this prestigious recognition,” he adds.

The OneReach PoE Extender system is a complete solution comprised of PoE media converters and Berk-Tek’s CL3R-OF (Class 3, NEC rated) copper and optical fiber composite cable. By utilizing this system, IP PoE cameras can be supported at distances of up to 4,000 feet without the need for an electrical outlet at the camera end. At the Berk-Tek booth, a live video streaming was demonstrated through the OneReach system.

About ISC West

ISC West, sponsored by SIA, is the security industry’s premier launching pad for new products, solutions and technologies in the U.S. Each year, ISC West hosts over 900 international and domestic security product manufacturers and over 23,000 security professionals in Las Vegas.

About Berk-Tek, A Nexans Company

For 50 years, Berk-Tek has been a leading manufacturer of more than 100 different network copper and fiber optic cable products. The company has led in the development of high-performance and enhanced fiber optic and UTP cables designed to transport high-speed data and voice transmissions. Berk-Tek has manufacturing facilities in New Holland, PA, Fuquay-Varina, NC and Elm City, NC. For more information, visit www.berktek.com. Nexans, Berk-Tek’s parent company, is a worldwide leader in the cable industry for telecommunications and energy networks. With an industrial presence in 40 countries with over 23,000 employees, Nexans is listed on the Paris stock exchange as NEX. Visit www.nexans.com.



Photo Captions:

Mike accepts award.jpg:

Mike Connaughton, Berk-Tek's Fiber Optic Products Business Manager, accepts the award from SIA's CEO Richard Chace

Award and product.jpg:

The OneReach table display with the NPS award

Berk-Tek booth.jpg:

Berk-Tek product marketing delegates with the award in their ISC West booth: (L to R): Carol Everett Oliver, Anita Woods, Mike Connaughton, Todd Harpel and Geoff Laycock.

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