

Berk-Tek Introduces The TEK Center – The Premier Showcase for Emerging Applications

New Holland, PA – April 8, 2015...Berk-Tek, a Nexans Company and leading copper and fiber optic cabling manufacturer, introduced The TEK Center in their New Holland, PA facility. The TEK Center features over 7,000 square feet of space for customers to experience including: a working data center, an enterprise showcase, and world class application and material laboratories. Additionally, Berk-Tek has experienced networking and technical experts available to help customers select the solutions that best meet their needs.

“At Berk-Tek, we understand that selecting the right network infrastructure is a critically important decision, and that making the right decision now can pay big dividends later,” explains Jim Frey, Director of Marketing for Berk-Tek. “The TEK Center was built for customers and prospective customers to see and feel what they are specifying instead of relying on pictures and data sheets. It’s a place where you can try before you buy” he adds.

The TEK Center features copper and fiber solutions from both Berk-Tek and Leviton (Berk-Tek Leviton Technologies) but other complimentary solutions are on display as well including cabinets, racks, cable trays, patch panels, and much more. “Berk-Tek’s number one commitment is to our customers and to help them maximize their success. The investment we have made into The TEK Center is an example of this commitment” states Paul Trunk, President of Berk-Tek. “We invite our customers and prospective customers to visit us, and see for themselves how Berk-Tek can help” he adds.

To schedule a visit or learn more about The TEK Center, please go to <http://bit.ly/TheTEKCenter>.

About Berk-Tek, A Nexans Company

For more than 50 years, Berk-Tek has been a leading manufacturer of more than 100 different network copper and fiber optic cable products. The company has led in the development of high-performance and enhanced fiber optic and UTP cables designed to transport high-speed data and voice transmissions. Berk-Tek has manufacturing facilities in New Holland, PA, Fuquay-Varina, NC and Elm City, NC. For more information, visit www.berktek.com.

About Nexans

Nexans brings energy to life through an extensive range of cables and cabling solutions that deliver increased performance for our customers worldwide. Nexans’ teams are committed to a partnership approach that supports customers in four main business areas: Power transmission and distribution (submarine and land), Energy resources (Oil & Gas, Mining and Renewables), Transportation (Road, Rail, Air, Sea) and Building (Commercial, Residential and Data Centers). Nexans’ strategy is founded on



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continuous innovation in products, solutions and services, employee development, customer training and the introduction of safe, low-environmental-impact industrial processes.

In 2013, Nexans became the first cable player to create a Foundation to introduce sustained initiatives for access to energy for disadvantaged communities worldwide.

We have an industrial presence in 40 countries and commercial activities worldwide, employing close to 26,000 people and generating sales in 2014 of 6.4 billion euros.
Nexans is listed on NYSE Euronext Paris, compartment A.

For more information, please consult: www.nexans.com

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