



Berk-Tek Announces New Sales VP

New Holland, PA, April 19, 2016 – Berk-Tek, a Nexans Company and leading manufacturer of network infrastructure solutions, announces the addition of Jim Reichert as Vice President of Sales North America, effective April 25, 2016. Jim will be responsible for sales revenue in the U.S. and Canada, overseeing all Berk-Tek Territory Business Managers and Strategic Account Managers.

Jim spent his career to this point with both WESCO and Anixter for combined 20+ years in a variety of management roles as Branch Manager, Sales Manager, Business Development Manager and lead development of a Supply Chain account group. He also drove the business growth at CDS Corporation, and most recently served as VP of Sales for Rittal-U.S. He graduated from Bradley University with a degree in Business Administration and has a keen understanding of the Strategic Account process.

“Jim’s industry experience and proven track record of success will empower our sales teams to continue to provide the expertise, service and support that are the hallmarks of Berk-Tek. We’re pleased to have him come on board,” states Paul Trunk, Berk-Tek President.

About Berk-Tek, A Nexans Company

For more than 50 years, Berk-Tek has been a leading manufacturer of more than 100 different network copper and fiber optic cable products. The company has led in the development of high-performance and enhanced fiber optic and UTP cables designed to transport high-speed data and voice transmissions. Berk-Tek has manufacturing facilities in New Holland, PA and Fuquay-Varina, NC. For more information, visit www.berktek.com.

About Nexans

Nexans brings energy to life through an extensive range of cables and cabling solutions that deliver increased performance for our customers worldwide. Nexans’ teams are committed to a partnership approach that supports customers in four main business areas: Power transmission and distribution (submarine and land), Energy resources (Oil & Gas, Mining and Renewables), Transportation (Road, Rail, Air, Sea) and Building (Commercial, Residential and Data Centers). Nexans’ strategy is founded on continuous innovation in products, solutions and services, employee development, customer training and the introduction of safe, low-environmental-impact industrial processes.

In 2013, Nexans became the first cable player to create a Foundation to introduce sustained initiatives for access to energy for disadvantaged communities worldwide. We have an industrial presence in 40 countries and commercial activities worldwide, employing close to 26,000 people and generating sales in 2014 of 6.4 billion euros. Nexans is listed on NYSE Euronext Paris, compartment A. For more information, please consult: www.nexans.com

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