



FOR IMMEDIATE RELEASE

Berk-Tek Announces Enhanced EVERYTHING IP Platform

New Holland, PA – July 26, 2016 – Berk-Tek, a Nexans Company and leading manufacturer of network infrastructure solutions, announces enhancements to its EVERYTHING IP platform. This is an extension of an initiative originally launched in September 2015 to help customers prepare their network infrastructure for emerging technology and applications.

Berk-Tek anticipated many years ago that IP networks would one day be at the center of virtually everything people do, and that this would bring about changes in what organizations need and expect from their network infrastructures. An example is the recent launch of IPv6, which has replaced IPv4 as the protocol used to designate a unique IP address to every IP device connected to the network. Using IPv4, a total of 4.3 billion unique IP addresses were available. This was not nearly enough, as billions more devices are connecting every year. Using the new IPv6 protocol, a total of 340 undecillion unique IP addresses can be created. A number in the undecillions has 36 zeros behind it! This is exactly what is meant by “EVERYTHING IP.”

Berk-Tek’s enhanced EVERYTHING IP platform features several new product improvements including:

- Higher maximum temperature ratings
- New recommendations for bundle sizes using 100W PoE
- New environmental certifications

Berk-Tek’s EVERYTHING IP platform is unique among the cabling industry, where much of the focus is on decibels and margins. “We are extremely excited to share with our customers the unique value that Berk-Tek brings them through our EVERYTHING IP initiative,” states Jim Frey, Director of Marketing at Berk-Tek. “We understand that network infrastructure is an investment, not an expense. At Berk-Tek, we are always working to maximize our customers’ return on their investment.”

Berk-Tek’s enhanced EVERYTHING IP platform features several new technical resources, including white papers, TEK Briefs, Test Reports and Product Selector Guides. These resources and more are available for download at www.berktek.us/EverythingIP.

About Berk-Tek, A Nexans Company

For more than 50 years, Berk-Tek has been a leading manufacturer of more than 100 different network copper and fiber optic cable products. The company has led in the development of high-performance and enhanced fiber optic and UTP cables designed to transport high-speed data and voice transmissions. Berk-Tek has manufacturing facilities in New Holland, PA, Fuquay-Varina, NC and Elm City, NC. For more information, visit www.berktek.com.

About Nexans

Nexans brings energy to life through an extensive range of cables and cabling solutions that deliver increased performance for our customers worldwide. Nexans’ teams are committed to a partnership approach that supports customers in four main



business areas: Power transmission and distribution (submarine and land), Energy resources (Oil & Gas, Mining and Renewables), Transportation (Road, Rail, Air, Sea) and Building (Commercial, Residential and Data Centers). Nexans' strategy is founded on continuous innovation in products, solutions and services, employee development, customer training and the introduction of safe, low-environmental-impact industrial processes.

In 2013, Nexans became the first cable player to create a Foundation to introduce sustained initiatives for access to energy for disadvantaged communities worldwide. We have an industrial presence in 40 countries and commercial activities worldwide, employing close to 26,000 people and generating sales in 2014 of 6.4 billion Euros. Nexans is listed on NYSE Euronext Paris, compartment A. For more information, visit: www.nexans.com

Editorial Contact: Susan Larson
Tel: 717-351-9320
E-mail: susan.larson@nexans.com

#